

UNIVERSITY OF MISSISSIPPI SCHOOL OF PHARMACY  
ADVANCED PHARMACY PRACTICE EXPERIENCES

---

---

Student: \_\_\_\_\_ Date: \_\_\_/\_\_\_/\_\_\_ Rotation Type: **INSTITUTIONAL** Rotation #

Preceptor: \_\_\_\_\_ Preceptor Signature: \_\_\_\_\_

---

---

**APPE Institutional PRCT 554 Pharmaceutical Industry Exercise**

Directions: With assistance from your preceptor, obtain your rotation site's pharmaceutical sales representative policy. Answer the following questions related to pharmaceutical industry interactions at your rotation site.

Where are hardcopies of the policy located? (Question 1 of 5 - Mandatory)

What is the policy on visitation hours? How are appointments scheduled? (Question 2 of 5 - Mandatory)

With whom can the pharmaceutical representatives speak? (Question 3 of 5 - Mandatory)

When does the policy expire? (Question 4 of 5 - Mandatory)

What is PhRMA? With the help of your preceptor or on your own, speak to a pharmaceutical representative either in person or on the phone and ask him or her to describe how the PhRMA principles and guidelines influence the relationship between the representative and health care providers. Record the response below. (Question 5 of 5 - Mandatory)

Review your answers in this evaluation. If you are satisfied with the evaluation, click the SUBMIT button below. Once submitted, evaluations are no longer available for you to make further changes.